



New Guard Coatings Group

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Technical Data Sheet

Bulls Eye 1-2-3 Deep Tint

Description-

Bulls Eye 1-2-3® Deep Tint is a high-performance universal water-based primer-sealer/stain killer/bond coat that combines fast-dry convenience with outstanding adhesion and stain killing power. Use Bulls Eye 1-2-3® Deep Tint for interior and exterior walls, doors, trim, paneling, siding, window frames and shutters – any surface where a fast-drying, high hiding, high-adhesion primer is needed. This all-purpose water-based primer-sealer can be used over or under any oil or latex architectural paint and is ideal for new construction and refurbishment.

Tinting – Bulls Eye 1-2-3® Deep Tint can be tinted with up to 10ml of tinter per litre. Use water based or glycol based universal tinters. Tinting Bulls Eye 1-2-3® Deep Tint towards the colour of the top coat helps overall coverage.

Priming Interiors – Use to prime drywall, cured plaster, cement, poured concrete and stucco, concrete block, wood or metal doors, windows, paneling and trim, aluminum and galvanised, PVC, glossy laminates, powder coatings, asbestos and other interior surfaces.

Priming Exteriors – Use to prime siding, soffits, fascia, trim, doors, windows, gutters and drainpipes.

Recommended for all types of wood (including pine, fir, cedar, redwood, plywood and pressure treated wood), hardboard, metal (including aluminum, steel and galvanised), PVC, fibreglass, masonry (including stucco, concrete block, poured concrete and brick), powder coatings and asbestos.

Sealing – Bulls Eye 1-2-3® Deep Tint seals unpainted or porous surfaces so topcoat paints have better coverage. Ideal for wood, new cured plaster, concrete and concrete block, stucco, drywall, joint compound and other porous surfaces. Because of its slight sheen and excellent enamel holdout, Bulls Eye 1-2-3® Deep Tint is an ideal base coat for any type of faux or decorative paint finish. Note that

very porous surfaces may require two coats and may reduce square metre coverage of the product.

Stain Killing – One coat of Bulls Eye 1-2-3® Deep Tint will effectively block stains including crayon, graffiti, greasy spots, hand marks, asphalt, bitumen and minor rust stains so they won't bleed into the topcoat. Some stains may require a second coat. Rust Inhibitive – Bulls Eye 1-2-3® Deep Tint dries to a tight, water resistant film that inhibits development and spread of rust on metal surfaces.

Remove loose rust and wipe surface clean with a rag dampened in white spirits. Chalky/Friable Surfaces – Bulls Eye 1-2-3® Deep Tint contains chalk-binding resins so it can be used on moderately chalked aluminum or previously painted surfaces and trim. For lime wash and distemper, use masking tape adhesion test. High pH

Resistance – Bulls Eye 1-2-3® Deep Tint can be applied to high pH surfaces (up to 12.5). Great for concrete, stucco, plaster and fast setting joint/texture compounds. Glossy Surfaces – Glossy enamel paint, Formica®, MDF, PVC, fiberglass, vinyl, ceramic tile, metal surfaces – even clean galvanised – can be primed without sanding or deglossing. For sealing interior varnish and polyurethane, use Zinsser B-I-N® Primer-Sealer. Over/Under Wallcovering – Bulls Eye 1-2-3® Deep Tint can be used to prime new or previously painted walls for hanging most types of wallcovering. No sizing is required. Prime existing, soundly adhered non-porous wallcoverings to hide patterns/dark colours prior to painting or rehanging wallcovering.

Surface Preparation – Surfaces should be clean, dry, sound and free of dust, dirt, excessive chalky material, grime, grease, oil, wax, mould, wallpaper adhesive or any contamination that may interfere with adhesion. If unsure, always wash surface with a household cleaner, appropriate cleaning solution, or solvent. Clean new galvanised with methylated spirit. Remove any unsoundly adhered coatings.

Sand any remaining paint film edges smooth with the surface. New plaster which is polished or dusty should be sealed with Zinsser Gardz®. Lightly sand exposed exterior wood with 80 to 100 grit sandpaper to remove loose or weathered wood fibers. When priming over stained areas, first attempt to remove as much of the stain as possible by washing, sanding, scraping, etc. Remove mould and treat area with Blackfriar Fungicidal Wash or Zinsser Mould Killer & Remover. Wire brush rusty areas. Spot prime knots and sap streaks with Zinsser B-I-N® Primer-Sealer. Special precautions should be taken during surface preparation of pre-1960 paint surfaces as they may contain harmful lead. Avoid the inhalation of dust. Wear a suitable face mask if dry sanding.

Application – Shake or stir before using. Apply with a synthetic bristle brush, roller or pad. If thinning is required add no more than 78ml clean water per litre and apply a second coat of primer. Apply when air and surface temperature is between 10° - 32°C and relative humidity is less than 85%. Coverage – 10m² per litre. Coverage may vary with surface porosity. Dry Time – At normal temperatures Bulls Eye 1-2-3® Deep Tint will dry to touch in 30 minutes and can be recoated after one hour. Topcoat within 30 days. Lower temperatures, higher humidity, and the addition of tint will prolong dry and cure time of the product. Full adhesion and hardness develop in 7 days.

Cleanup – Clean application tools with warm water and liquid detergent or household cleaner. Work solution into bristles/nap and rinse well. If Bulls Eye 1-2-3® Deep Tint dries, use a heavy-duty household cleaner; rinse with water.

Limitations – Not recommended for application to floors or decks or to surfaces subject to immersion or prolonged contact with water.

WARRANTY by Zinsser (UK) Ltd – This product will perform as claimed if applied according to the directions. The directions apply to most applications, but may not cover special conditions, applications, techniques and/or surfaces. If you have a question, check with your dealer or contact Zinsser UK. Warranty is limited to replacement or refunded value of product actually used in the UK if such product proves defective within two years of manufacture. If you wish to make a warranty claim, please contact Zinsser (UK) Ltd. If you are a consumer, this warranty does not affect your statutory rights.